

All for North Carolina Literacy

The Complete Science of Reading Solution for Grades Pre-K–12



Lexia
 **CORE5**
READING

Lexia
 **POWERUP**
LITERACY

Lexia
 **ENGLISH**
LANGUAGE DEVELOPMENT

Lexia
 **ASPIRE**
PROFESSIONAL
LEARNING

Lexia
 **LETRS**

Lexia
 **SUCCESS
PARTNERSHIPS**

Literacy Is the Foundation for All Learning



When students learn to read, they can go on to learn almost anything. But teaching students to read is far from straightforward, and educators often find themselves navigating uncertain terrain. Teacher support is needed—and more importantly, the right kind of support. To maximize effectiveness for teachers and students, it's crucial this literacy support be reputable, evidence-based, and aligned with curriculum standards, instilling trust among administrators.

Science of Reading Research-Based

The proven, equitable way to teach students to read is to base instruction on the science of reading. When educators understand the science of reading—and have the resources they need to implement it in their classrooms—student outcomes inevitably improve.

95%

of students can learn to read using the science of reading. But only $\frac{1}{3}$ of students read proficiently. (NAEP, 2022)

The Science of Reading Fuels Everything We Do

For 40 years, Lexia® has been singularly focused on literacy. The goal is simple: Help students become successful readers and confident learners. We designed a portfolio of curriculum, professional learning, and implementation solutions for educators and administrators proven to accelerate literacy gains.

Our Complete Science of Reading Solution for North Carolina

Curriculum



Pre-K-5



K-6



6-12

EMBEDDED ASSESSMENT



Assessment Without Testing*

Actionable data for educators and administrators

Professional Learning



Pre-K-5



4-8



Customer success support at every step of the journey



A Literacy Partner You Can Trust Makes All the Difference

Proven literacy solutions allow you to feel confident your students and educators have the support they need for reading success. That's why we hold ourselves to the highest standard of efficacy and continually evaluate our science of reading-based solutions to ensure Lexia is having the greatest impact possible.

18

Peer-Reviewed, Published Studies

11

Independent Third-Party Evaluations

29

ESSA Strong and Moderate Studies

Learn more at lexialearning.com/research



Professional Learning Solutions That Work



Teaching Reading /s Rocket Science

Teaching students to read is complex (Moats, 2020). But one simple truth emerges: Teachers matter more to student success than any other aspect of schooling. That's why high-quality literacy professional learning is so essential. **Lexia LETRS**® (Language Essentials for Teachers of Reading and Spelling) empowers teachers to understand the what, why, and how of scientifically based reading instruction. It's purposefully designed to help early-childhood and elementary educators and administrators become literacy and language experts in the science of reading.



Developed by Dr. Louisa Moats and leaders in the field of literacy, Lexia LETRS teaches the skills needed to master the foundation and fundamentals of reading and writing instruction: phonological awareness, phonics, fluency, vocabulary, comprehension, and written language.



All Teachers Need to Be Literacy Experts

Nearly 85% of public schools' curriculum is presented through text (Fielding, Kerr, & Rosier, 2007). Students, especially adolescent students, must read well to do well in academics and beyond. With the right support, including explicit and systematic instructional resources, educators in all subjects can integrate evidence-based learning to improve adolescent students' reading abilities. **Lexia Aspire™ Professional Learning** is a flexible, self-paced digital solution that empowers all educators teaching grades 4–8 to embed literacy skills and strategies into their classrooms—supporting their students to read, comprehend, and articulate their ideas across various subjects.

95%

Lexia LETRS helped 95% of educators learn new and relevant information; 92% say Lexia LETRS helps them better meet the diverse learning needs of early readers.

(KDE, 2023)

250

In less than one year since launch, Lexia Aspire is used in 250 districts in the U.S.

(Lexia, 2023)

Curriculum Solutions for All Students



AVERAGE EFFECT SIZE
+0.23

Integrated State Standards
made in myLEXIA

Unlock the Reading Potential in Every Child

We know students vary in their reading proficiencies. We also know they require individualized and differentiated instruction to be successful. **Lexia® Core5® Reading** is an adaptive blended learning program that accelerates the development of literacy skills for all students, helping them build skills in both word recognition and comprehension to support reading success. Organized around six critical areas of reading—phonological awareness, phonics, structural analysis, automaticity/fluency, vocabulary, and comprehension—Core5 is research-proven and NC ELA Standards-aligned to accelerate literacy learning for students of all abilities.



Representation and Speaking Practice Matter

Learning to read in a new language has added complexity. The key to supporting Emergent Bilingual students, also known as Multilingual or English Language Learners, is to blend language learning with subject knowledge while focusing on oral language development and grammar. **Lexia® English Language Development®** is designed to support students in acquiring higher language proficiency levels of English in an encouraging and nonjudgmental environment that respects heritage language and culture. It meets all students where they are and targets speaking and listening skills at a level appropriate for each student's proficiency, laying a strong foundation for reading.



AVERAGE EFFECT SIZE
+0.36

Integrated State Standards
made in myLEXIA

Literacy Solutions Tailored to Adolescents

Adolescents excel when provided with learning experiences that are age-appropriate and address their individual learning goals. **Lexia® PowerUp Literacy®** supports students in grades 6–12 who are at risk of not meeting NC ELA Standards. Proven to be up to five times as effective as the average middle-school reading intervention, PowerUp enables students to make multiple years of growth in a single academic year. PowerUp's engaging grade-level texts motivate students while saving educators time by providing NC ELA Standards-aligned data to identify gaps in skill level and create action plans to deliver the right instruction.

2.5x

Core5 is proven to be over 2.5x more effective than other elementary reading programs.

(Schechter, et al., 2015; Lipsey, et al., 2012)

53%

53% of PowerUp students covered 3+ grade levels of skills in one year.

(Lexia, 2023)



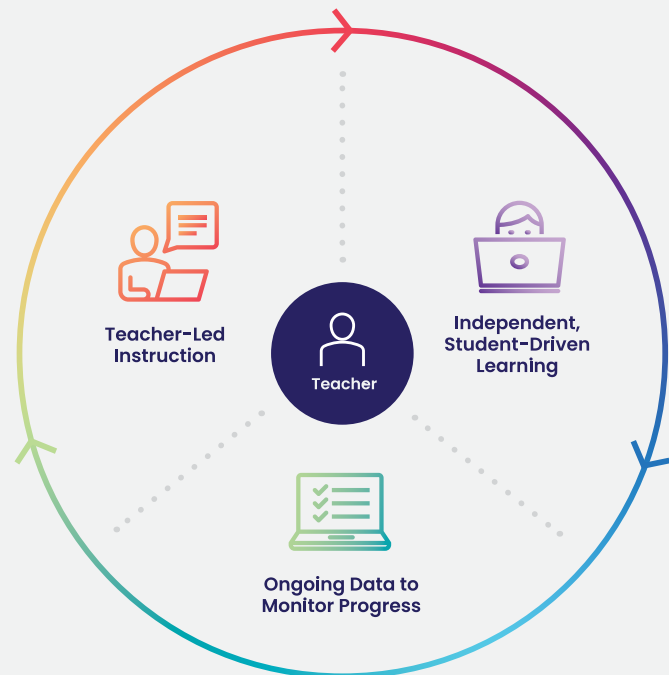
Emergent Bilingual students using Lexia English achieved significantly higher outcomes on state language assessments vs. nonusers.

(Lexia, 2023)

Teacher-Driven Curriculum Solutions Grounded in the Science of Reading

Teacher-Led Instruction Strengthened by Technology

Our adaptive blended learning model is centered on the teacher. We combine human intelligence and artificial intelligence to gather and analyze data, then deliver an explicit, systematic, personalized approach to NC ELA Standards-aligned reading instruction.



Embedded Assessment

An Empowered Educator Is a Successful One

Embedded assessment is part of every Lexia curriculum program, gathering real-time, NC ELA Standards-aligned data to help teachers and school leaders make informed decisions—before administration of the End of Grade exam. There are three components to Lexia’s embedded assessment: auto-placement, Assessment Without Testing®, and short, strategic skill checks.



Our educator platform, **myLexia®**, provides teachers with necessary literacy skill and NC ELA Standards-aligned data to understand students’ skill levels, creates action plans, and recommends specific intervention and practice resources based on student performance. It’s designed to empower educators with NC ELA Standards-aligned information and instructional resources so they can focus on what matters most: *Delivering the right instruction at the right time.*

Powerful Partnerships Help Schools and Districts Thrive



Lexia Success Partnerships combine the power of our solutions with the expertise of our dedicated Customer Success team. When schools partner with Lexia, hundreds of dedicated education experts with a passion for the science of reading stand behind every school, district, educator, and student every step of the way.



5x

Students using Core5 in schools with Success Partnerships are 5x more likely to reach end-of-year benchmarks vs. schools without Success Partnerships.

(Lexia, 2018)



Together, we can make real literacy change. Learn more at lexialearning.com/lexia-by-state/north-carolina



Lexia[®]
a cambium company

Lexia[®], a Cambium Learning[®] Group company, is a leader in science of reading-based solutions. For 40 years, we have focused on pre-K–12 literacy and providing solutions for every student and educator. With a complete offering of professional learning, curriculum, and embedded assessment solutions, we help more learners read, write, and speak with confidence.

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