



Essential Solutions for Elementary Learners and Educators in Minnesota

Surveying the Literacy Landscape




For most students, the transition from *learning to read* to *reading to learn* happens at the beginning of fourth grade. However, as recent NAEP scores¹ reveal, this isn't occurring as expected.

Learning to read → Reading to learn

While 95% of students can learn to read when using instruction based on the science of reading, currently only 32% are reading proficiently.¹

Disrupted learning stemming from the pandemic has been particularly detrimental to students' acquisition of foundational reading skills. And since students who read below grade level may find it challenging to understand academic content across subjects, this opportunity gap will present these children with a steeper uphill climb to reach their full potential in the absence of targeted instruction.

At the same time, when it comes to English language development, most classrooms lack the much-needed, intentional focus on oral language development. As a result, Emergent Bilingual students—also known as English Language Learners—are challenged by the rigors of the curricular demands as they advance in their academic journey.



At Lexia®, we're committed to bringing equity to elementary classrooms by ensuring all students receive the multifaceted language and literacy instruction they need to achieve academic success.

To improve learning outcomes, there's nothing more critical than a knowledgeable teacher and ongoing access to high-quality instructional materials. That's why our suite of professional learning and language and literacy products is research-based and research-proven, grounded in the principles of the science of reading, with a singular goal: **To create opportunity for every student through the power of literacy education.**

What we can help you achieve

- ✔ Engaged students
- ✔ Empowered educators
- ✔ Knowledgeable administrators
- ✔ Improved, measurable outcomes

How we make it happen

- ✔ Personalized learning that adapts to each student's performance
- ✔ Data-driven insight with actionable next steps and resources for educators
- ✔ Flexible, application-focused professional learning
- ✔ Rigorous, externally validated research and meaningful partnerships



Better Outcomes for All

When empowered educators and engaged learners come together, the impact on student achievement can be powerful and inspiring. This starts by providing educators with:

- In-depth knowledge about **how** students learn language and acquire foundational literacy skills
- The ability to determine **what** must be taught to meet students where they are and boost academic success
- A solid understanding of the reasons **why** some learners face challenges

Couple this knowledge with evidence-based, research-proven, culturally sustaining language and literacy curriculum, and the results can be transformative for students' academic performance and well-being.

Accordingly, our approach across all our solutions and services focuses on:

1. Proven methodology

2. Engaging and inclusive experiences

3. Valuing each individual learner

The result?

Academic achievement made accessible for all learners.

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Lexia Core5 Reading is a comprehensive technology-based literacy program that extends learning for students who are advanced and accelerates students who struggle. It's an all-in-one stellar package that seamlessly integrates into the classroom.

— Alex Odell, Principal

Mary Walter Elementary School, Fauquier County Public Schools, Virginia

What does effective, targeted support look like for elementary students and teachers?

Supplemental Curriculum

- ✔ Developing equitable learning experiences that place each learner at the appropriate instructional level
- ✔ Identifying students for targeted teacher-led instruction when necessary and providing resources for that instruction (e.g., teacher-led lessons, opportunities for independent student practice, and extension activities)
- ✔ Offering explicit, systematic, and adaptive learning, scaffolding students who can benefit from it
- ✔ Providing access to research-based and research-proven curriculum while continuously collecting evidence to evaluate and support program effectiveness
- ✔ Equipping educators with ongoing progress-monitoring data and visibility based on embedded assessment technology, ensuring learners are on track to achieve their goals

Our solutions:



Professional Learning

- ✔ Breaking down the *what, how, and why* of literacy instruction
- ✔ Translating the extensive body of research about language and literacy knowledge into effective classroom practices
- ✔ Emphasizing the importance of systematic and explicit teaching, oral language development, and vocabulary development
- ✔ Strengthening literacy instruction by providing educators with a deep, holistic understanding of the reading process and principles of Structured Literacy
- ✔ Improving educators' knowledge of assessments and the interpretation of data, enabling them to effectively inform instruction
- ✔ Empowering educators to understand when to use valid, reliable, and efficient assessments specific to Emergent Bilinguals

Our solution:



Our Suite of Solutions

Lexia’s award-winning programs, built on the science of reading, empower educators to address the diverse needs of all elementary students. Combining scientific research and personalized learning paths, Lexia’s programs make literacy and language instruction more impactful, inclusive, and rewarding—for both students and educators.



Specifically addresses English Language Arts (ELA) standards with a primary focus on **reading**

Lexia® Core5® Reading, an adaptive blended learning program based on the science of reading, accelerates the development of literacy skills for students of all abilities in grades pre-K–5.

This research-proven program provides explicit, systematic, personalized learning in the six areas of reading instruction, targeting skill gaps as they emerge and equipping teachers with the data and instructional resources they need to personalize instruction for every student.



Specifically addresses English Language Development (ELD) standards with a primary focus on **speaking**

Lexia® English Language Development® for grades K–6 is an adaptive blended learning program that supports Emergent Bilingual students’ English language acquisition through academic conversations.

The program integrates speaking, listening, and grammar in the subjects of math, science, social studies, general knowledge, and biographies. Research-based and research-proven, Lexia English offers personalized instruction made possible by the embedded, intuitive speech-recognition technology that offers guided feedback and scaffolding.



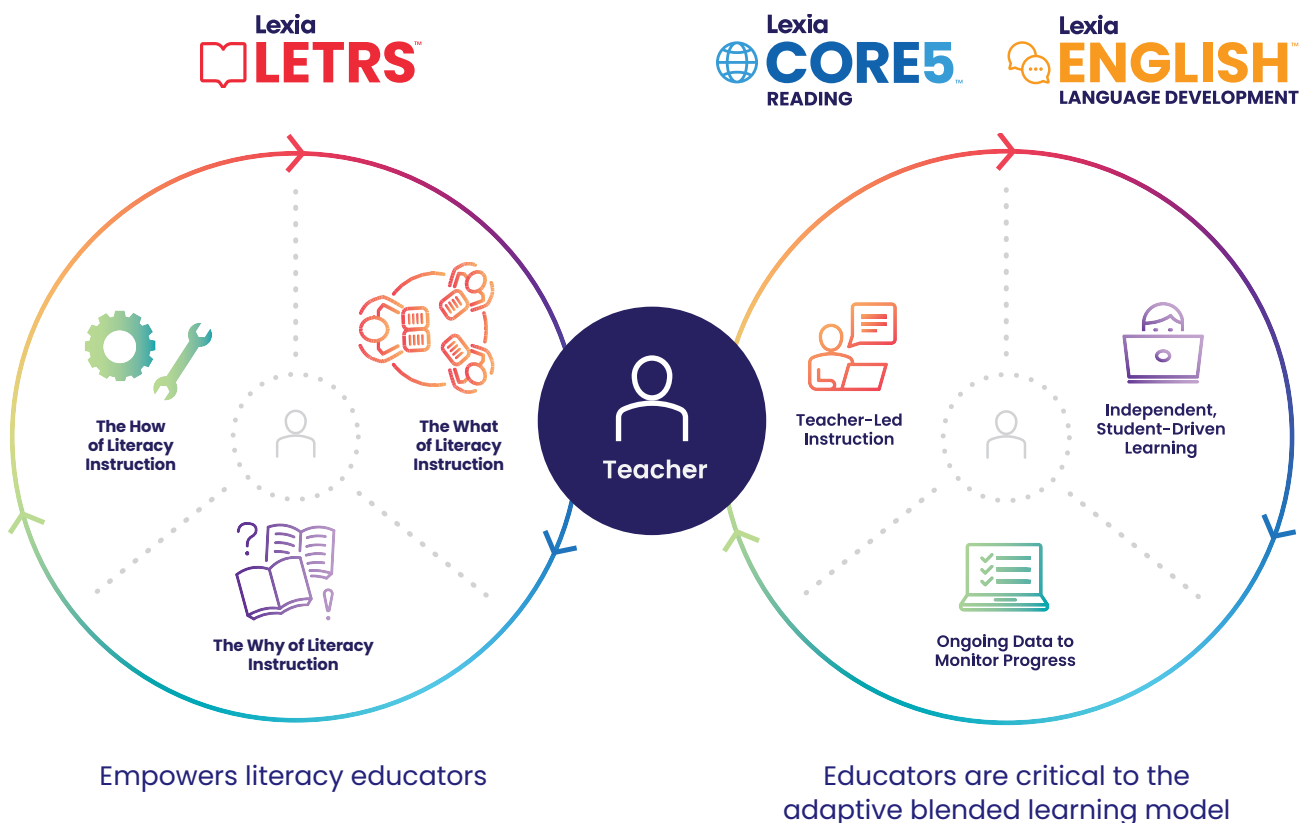
Specifically addresses Knowledge and Practice Standards for Teachers of Reading and is accredited by the IDA

The Lexia LETRS® (Language Essentials for Teachers of Reading and Spelling) Suite is comprehensive professional learning designed to provide early childhood and elementary educators and administrators with the deep knowledge needed to be literacy and language experts in the science of reading.

Developed by Dr. Louisa Moats and leaders in the field of literacy, Lexia LETRS teaches the skills needed to master the fundamentals of reading and writing instruction: phonological awareness, phonics, fluency, vocabulary, comprehension, and written language.

A Cohesive Approach to Language and Literacy Gains

Together, these programs equip educators with the knowledge needed to support student achievement. As a result, learners grow academically in an encouraging environment, engaging in experiences tailored to their individual strengths and areas of improvement.



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[LETRS] has been the single-most impactful professional development initiative that I have ever attended in my 20 years of teaching. Every teacher should take this course!

— **Holly Bruni, Reading Teacher/ELA Facilitator**

Jefferson Elementary School, New York

Committed to Education's Highest Efficacy Standards

Evidence-based programs play a pivotal role in empowering educators to transform student learning. To be effective, elementary curriculum and professional learning solutions need to work as they are designed to align with the latest language and literacy research, and be continually evaluated to identify areas for enhancements. For that reason, we hold ourselves to a higher standard of efficacy, delivering best-in-class efficacy and product research. You can enjoy peace of mind knowing the products you trust to elevate student outcomes are constantly validated by new and ongoing internal and external studies and partnerships.



Core5 is one of the most researched programs on the market associated with impressive student gains—across grade levels, progress in the program is highly correlated with achieving proficiency on reading assessments. Core5 has been proven to accelerate learning in as little as 10 weeks, and it accelerated learning even during the pandemic.³



Lexia English's efficacy studies demonstrate how providing targeted oral language instruction benefits the acquisition of broader literacy skills. There's a clear connection between using the program and achieving gains in both the oral and written domains, as its users benefit in speaking, listening, reading, and writing.^{4,5}



Lexia LETRS turns decades of evidence-based research into classroom success. Educators who complete Lexia LETRS professional learning demonstrate higher levels of literacy and language knowledge and improved instructional practice. When Lexia LETRS is implemented alongside educational literacy programs for students, it positively influences student outcomes.⁶

Academic Success Starts with Literacy

Lexia's products help elementary learners read, write, and speak with confidence. Digital-centric and rooted in meaningful data, these can be used together or individually to meet language and literacy learning needs for any student as well as the educators who support them.

Pandemic Recovery

Our solutions helped prevent learning loss during the pandemic and accelerated learning for all students, mitigating the impact of pandemic-related interrupted learning.⁷



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I believe all [Emergent Bilingual] students need to use [Lexia English] starting in kindergarten, because I know that correct oral language, listening skills, and vocabulary are such major indicators of future success.

— **Mary Doerr, ESL Specialist**

Lincoln Elementary School, Washington

Personalized and Scalable Partnerships

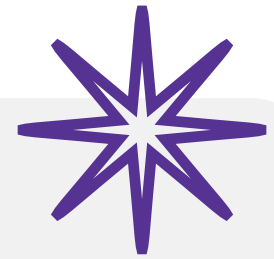
From eLearning resources to on-site services, Lexia Success Partnerships help you make the most of our solutions.



Why Success Partnerships?

Lexia Success Partnerships combine the power of our solutions with the expertise of our dedicated customer success managers. Our language and literacy experts collaborate with your leadership team to set goals that align with your instructional and staff needs, then partner with you to develop and monitor a customized implementation plan designed to achieve the outcomes you need for both students and educators.





Personalized

Each student, class, school, and district is unique. Lexia customizes each partnership so educators and administrators feel confident that all aspects of their professional learning goals are accounted for and modified as needed.



Engaging

Lexia partnerships create an environment of engagement, participation, and support. Every interaction is thoughtfully designed to encourage active learning.



Effective

Grounded in research best practices, Lexia partnerships deliver the student outcomes educators expect and demand across classes, schools, and districts.



Relevant

Lexia focuses on the most meaningful components of professional learning to seamlessly support educators and administrators in their unique learning environment, whether in school or a remote learning plan.





SOURCES

1. NAEP Report Card: 2022 NAEP Reading Assessment Highlighted results at grades 4 and 8 for the nation, states, and districts
2. CENTER FOR SCHOOL AND STUDENT PROGRESS. Progress toward pandemic recovery: Continued signs of rebounding achievement at the start of the 2022–23 school year
3. Product Evidence Base: Lexia® Core5® Reading Efficacy Research, December 2022
4. Research Brief: Impact of Using Lexia English on the California English Language Proficiency Assessment
5. Research Brief: Impact of Using Lexia English in Arizona
6. Product Evidence Base: Lexia LETRS® Efficacy Research, September 2022
7. Research Brief: Core5 Helps Accelerate Learning During the Pandemic



Lexia®, a Cambium Learning Group company, is a leader in science of reading-based solutions. For 40 years, the company has focused on pre-K–12 literacy and today provides solutions for every student and educator. With a complete offering of professional learning, curriculum, and embedded assessment, Lexia helps more learners read, write, and speak with confidence.

