



EVALUATION GUIDE

# Your Educational Equity Lens on Lexia English



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## Introduction

Students learning English have always faced an uphill battle, and recent instructional disruptions haven't helped. Educators are especially focused on Emergent Bilingual students to make sure they maintain continuity of learning.

Educators are turning to edtech to enrich classroom learning and make it more resilient. To enable Emergent Bilinguals to reach their academic potential, language learning programs need to be focused on supporting that student population. That's what Lexia® English Language Development® is designed to do.



Lexia English Language Development is an adaptive blended learning, speaking, and listening program that supports students' English language development through academic conversations. The software is designed to help Emergent Bilingual students in grades K–6 acquire higher language proficiency levels of English. It integrates speaking, listening, and grammar, while emphasizing the language of content in math, science, social studies, general knowledge, and biographies.

Lexia English helps students become bilingual or multilingual through English language acquisition, ensuring educational equity better than any other product on the market.



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# 1 Student opportunity gaps have widened due to the pandemic. Emergent Bilingual students are in danger of being left behind due to time and resource constraints.

## Your Program Requirement:

Educators need a language development program that helps Emergent Bilingual students acquire higher language proficiency levels of academic English. The program should address the instructional needs of a wide range of K-6 learner profiles with personalized, streamlined online and teacher-led instruction.

## How Does Your Program Stack Up?

	Lexia English	Competitor A	Competitor B	Competitor C	Competitor D	Competitor E	Competitor F	Competitor G	Competitor H	Competitor I
Adaptive learning path	✓	○	✓	○	✓	✓	✗	○	○	✗
Interactive speaking and listening practice	✓	○	○	○	○	✓	✓	✓	✗	✓
Academic language learning with embedded grammar instruction	✓	○	○	○	○	✓	✓	✗	✗	✗
Embedded assessment and ongoing progress monitoring	✓	○	○	✓	✓	✓	○	○	○	✗
Varied implementation models	✓	○	✓	✓	✓	✓	○	✓	○	○
Cultural responsiveness	✓	✓	✓	✗	○	✓	✓	✗	○	✓
Integrated instruction	✓	○	✓	○	○	○	○	○	✗	○
Reporting at the student, class, grade, school, and district levels	✓	○	○	✓	✓	✓	✗	○	✗	○
Alignment with ELD Language Proficiency Standards	✓	○	○	○	○	✓	○	✗	✗	✓

Contact a representative for more details

✓=GREAT   ○=FAIR   ✗=POOR

Lexia English is designed to help Emergent Bilingual students learn academic English with support in their native or heritage language. The program allows for interactive speaking and listening practice through purposeful repetition, offering students ample opportunities to practice in a safe and non-judgmental environment.



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One of Lexia English's unique features is its higher grade support. One-and-done foundational English instruction has proven to be ineffective for long-term success, especially for Long-Term English Learners; students who have been enrolled in U.S. schools for more than six years without reaching levels of English proficiency to (allow them to) be reclassified.

At all grades, embedded speech recognition technology monitors what students are saying and offers corrective feedback and targeted scaffolded instruction as needed. By integrating speaking, listening, and grammar into the academic subjects of math, science, social studies, general knowledge, and biographies, Lexia English keeps students engaged. Assisting students in improving their speaking and listening skills improves academic language and reading comprehension, which, in turn, improves overall academic achievement.

Lexia English proves that we don't need to "simplify" content—students can keep learning at their grade level with their peers. By providing ongoing support as students move through their language journey, this integrated, flexible solution seamlessly connects student-driven and teacher-led instruction and fits into either a busy classroom schedule or active at-home practice for continuity of learning.

“

I've never seen a program that emphasizes speaking as much—the way that we speak and the way that we use language to respond. It really makes [Lexia English] different.”

—Yadhira Rojas, teacher on special assignment,  
Laguna Beach Unified School District, California



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## 2 Schools are looking for ways to improve the instructional support and tools they have to better teach language and literacy to a diverse student body.

### Your Program Requirement:

Educators need to be empowered to better support their schools' diverse Emergent Bilingual populations while catering to each learner's individual needs. Continuous progress monitoring would allow teachers to have the actionable data they require to personalize learning for each student.

### How Does Your Program Stack Up?

	Lexia English	Competitor A	Competitor B	Competitor C	Competitor D	Competitor E	Competitor F	Competitor G	Competitor H	Competitor I
Adaptive learning path	✔	○	✔	○	✔	✔	✘	○	○	✘
Interactive speaking and listening practice	✔	○	○	○	○	✔	✔	✔	✘	✔
Academic language learning with embedded grammar instruction	✔	○	○	○	○	✔	✔	✘	✘	✘
Embedded assessment and ongoing progress monitoring	✔	○	○	✔	✔	✔	○	○	○	✘
Varied implementation models	✔	○	✔	✔	✔	✔	○	✔	○	○
Cultural responsiveness	✔	✔	✔	✘	○	✔	✔	✘	○	✔
Integrated instruction	✔	○	✔	○	○	○	○	○	✘	○
Reporting at the student, class, grade, school, and district levels	✔	○	○	✔	✔	✔	✘	○	✘	○
Alignment with ELD Language Proficiency Standards	✔	○	○	○	○	✔	○	✘	✘	✔

Contact a representative for more details

✔=GREAT   ○=FAIR   ✘=POOR

Lexia English's blend of artificial intelligence within the program, the human intelligence provided by the teacher, and on-going student performance data makes it a unique and powerful tool for equitable instruction.



By scaffolding students as they learn English, Lexia English gives them the exact instruction they need, exactly when they need it, at all proficiency levels. Individualized learning paths, personalized speaking instruction and feedback help Emergent Bilingual students achieve mastery of the English Language.

Lexia's adaptive blended learning model helps close opportunity gaps through personalized instruction. Real-time student performance data keeps teachers attuned to student progress and helps them prioritize and target instruction to meet the individual needs of all students.

Lexia's embedded Assessment Without Testing® technology ties student performance data directly to instruction strategies in real time so teachers can easily keep track of students' performance without waiting for standardized testing results. Educator reports help teachers and administrators answer important questions about their students' proficiency levels, program usage, and instructional needs:

- **Class Overview** reports show the proficiency level of the content students are working in, as well as students' current weekly online usage of the program.
- **Student Overview** documents an individual student's accuracy in speaking, listening, and grammar content as they work through the program.
- **Class Practice Groups Reports** allow teachers to plan and prioritize small-group instruction, identify students in need of a Lexia Lesson, and facilitate conversation among students working at similar proficiency levels.

Lexia English empowers teachers to be more effective and efficient. The program's embedded progress monitoring, activities, supporting lessons, resources, and materials help teachers prioritize and target instruction to meet the individual needs of all students.



I would recommend Lexia English to other educators because it provides a systematic approach to learning English as a second language in an interactive and academically rigorous way. Additionally, the Educator Platform allows me to collect data to make instructional decisions to meet English learners' diverse needs."

—Esmeralda Hernández, bilingual/ESL specialist,  
Marilyn J. Miller Elementary School, Fort Worth, Texas



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# 3 School purchasing criteria for language edtech requires that any program must meet rigorous standards in effectiveness and equity to qualify for federal funding.

## Your Program Requirement:

Educators need edtech programs that are research-proven for effectiveness and that advance educational equity. They must meet evidence and equity criteria to qualify for federal funds.

## How Does Your Program Stack Up?

	Lexia English	Competitor A	Competitor B	Competitor C	Competitor D	Competitor E	Competitor F	Competitor G	Competitor H	Competitor I
Adaptive learning path	✓	⊖	✓	⊖	✓	✓	✗	⊖	⊖	✗
Interactive speaking and listening practice	✓	⊖	⊖	⊖	⊖	✓	✓	✓	✗	✓
Academic language learning with embedded grammar instruction	✓	⊖	⊖	⊖	⊖	✓	✓	✗	✗	✗
Embedded assessment and ongoing progress monitoring	✓	⊖	⊖	✓	✓	✓	⊖	⊖	⊖	✗
Varied implementation models	✓	⊖	✓	✓	✓	✓	⊖	✓	⊖	⊖
Cultural responsiveness	✓	✓	✓	✗	⊖	✓	✓	✗	⊖	✓
Integrated instruction	✓	⊖	✓	⊖	⊖	⊖	⊖	⊖	✗	⊖
Reporting at the student, class, grade, school, and district levels	✓	⊖	⊖	✓	✓	✓	✗	⊖	✗	⊖
Alignment with ELD Language Proficiency Standards	✓	⊖	⊖	⊖	⊖	✓	⊖	✗	✗	✓

[Contact a representative for more details](#)

✓ = GREAT   ⊖ = FAIR   ✗ = POOR

Lexia English is the only program that is based on the learning science of language acquisition and proven to accelerate language acquisition. It draws on multiple disciplines to create powerful instructional models that are valuable for all students, but especially critical to ensure educational equity for Emergent Bilinguals.



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To become fully bilingual, these students need a curriculum based in the study of how the brain learns to read, write, and speak. Lexia English’s embedded speech recognition technology provides students with immediate, guided, corrective feedback. The program also provides learners with opportunities for extensive, repetitive speaking and listening practice that spans the curriculum.

Lexia English’s curriculum was designed to align with proficiency standards for language instruction including WIDA, CA ELD, TX ELP. In addition, Lexia English meets “Promising” criteria for ESSA, as the program helped students across all demographics score higher on a state standardized test.

In that study, which examined the relationship between Lexia English usage and ELPAC test scores from the 2020–2021 school year, students who used Lexia English scored higher on their Overall, Oral, and Written scores than students who did not use Lexia English. Lexia English users consistently scored higher than non-Lexia English users across all grades examined, K–5.

Also, all Emergent Bilingual students in the study benefited from using Lexia English, while the largest positive differences on the overall performance were observed for students who spoke South Asian languages at home and those who spoke Spanish at home (+20 points).



“

Lexia English was our primary learning tool for ESOL students during the period of fully remote learning. It really saved the day for us and will be a big part of our program next year.”

—Rhaiza Sarkan-Del Toro, ESOL resource teacher, Henderson Hammock Charter School, Tampa, Florida



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# 4 For their social and emotional well-being, Emergent Bilingual students need to feel a sense of inclusion and belonging in the classroom.

## Your Program Requirement:

Educators need programs and curricula that embrace students' heritage cultures and languages and honor them as assets, giving learners the confidence they need to master academic English skill.

## How Does Your Program Stack Up?

	Lexia English	Competitor A	Competitor B	Competitor C	Competitor D	Competitor E	Competitor F	Competitor G	Competitor H	Competitor I
Adaptive learning path	✓	⊖	✓	⊖	✓	✓	✗	⊖	⊖	✗
Interactive speaking and listening practice	✓	⊖	⊖	⊖	⊖	✓	✓	✓	✗	✓
Academic language learning with embedded grammar instruction	✓	⊖	⊖	⊖	⊖	✓	✓	✗	✗	✗
Embedded assessment and ongoing progress monitoring	✓	⊖	⊖	✓	✓	✓	⊖	⊖	⊖	✗
Varied implementation models	✓	⊖	✓	✓	✓	✓	⊖	✓	⊖	⊖
Cultural responsiveness	✓	✓	✓	✗	⊖	✓	✓	✗	⊖	✓
Integrated instruction	✓	⊖	✓	⊖	⊖	⊖	⊖	⊖	✗	⊖
Reporting at the student, class, grade, school, and district levels	✓	⊖	⊖	✓	✓	✓	✗	⊖	✗	⊖
Alignment with ELD Language Proficiency Standards	✓	⊖	⊖	⊖	⊖	✓	⊖	✗	✗	✓

Contact a representative for more details

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The culturally responsive pedagogy that Lexia English uses relies on the learners' heritage, culture, and "ways of being" as a starting point for curricular and instructional planning, instructional processes, classroom organization, motivational strategies and discipline, and assessment. Within Lexia English, students interact with 17 Emergent Bilingual characters who have life experiences, cultures, heritage languages, and accents students can identify with.



Through academic conversations with the characters, Emergent Bilingual learners become more engaged with the material at every step, encouraged by achievement certificates that celebrate their successes. The program provides learners with a safe environment to practice speaking and listening, that helps reduce their anxiety and improve speaking confidence.

The adaptive approach in Lexia English gives students choice over their learning path and the opportunity to take learning risks. The self-directed design of the program gives students a sense of control and enables them to manage their own success.

Students' ability to progress at their own pace within Lexia English and select their own personalized learning paths fosters a growth mindset and a belief in their own ability to master the English language.

## A Parting Thought

Emergent Bilinguals are a complex and heterogeneous group, with diverse backgrounds, strengths, and educational needs. Lexia English offers numerous benefits for Emergent Bilingual students in speaking practice, individualized learning, and immediate, corrective feedback, methods that have been shown to improve student outcomes.


Lexia English provides the support and resources educators need to teach academic English in a way that helps all Emergent Bilingual students learn. It surpasses similar programs in closing opportunity gaps, embracing students' cultural heritages, giving educators the tools they need to teach diverse student populations, and meeting rigorous standards for federal funding.

For educators focused on sustaining continuity of learning for Emergent Bilingual students—in any instruction mode—there is no other product on the market that employs Lexia English's asset-based approach to impact equity.





Lexia®, a Cambium Learning Group company, is a leader in science of reading-based solutions. For 40 years, the company has focused on pre-K-12 literacy and today provides solutions for every student and educator. With a complete offering of professional learning, curriculum, and embedded assessment, Lexia helps more learners read, write, and speak with confidence. For more information, visit [www.lexialearning.com](http://www.lexialearning.com).

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