



LEXIA LEARNING SELECTED AS A FINALIST FOR THE EDNET 2009 INDUSTRY AWARDS

Lexia lauded for their important contributions to the education industry

August 25, 2009 — CONCORD, Mass. — [Lexia Learning Systems](#), one of the nation's most highly regarded providers of reading software, has been selected as a finalist for the *EdNET* 2009 Impact Award. [The EdNET Awards](#) are presented by MDR, the leading provider of marketing information and services for the U.S. education market.

The Impact Award is part of the prestigious *EdNET* Industry Awards program that recognizes organizations that have made important contributions through their products and programs to the education industry in the past year. Finalists for the *EdNET* 2009 Industry Awards were selected by a panel of leading education industry experts.

Lexia provides a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency. The company's products provide students a focused and intensive method for maximizing learning time for key reading skills. Recently, *Lexia Reading* was recognized by the [What Works Clearinghouse](#) as one of only 10 programs to have ever been deemed to show effectiveness in two or more "beginning reading skills" categories.

"We are proud of our recognition as an *EdNET* Impact Award finalist, acknowledging that more and more students continue to succeed with Lexia as an essential part of their core reading instruction," said Lexia President and CEO Nick Gaehde.

The *EdNET* Impact Award recognizes the organization that has made the most significant impact on education through quality educational support and instructional resources.

EdNET founder and president, Dr. Nelson B. Heller, said, "The *EdNET* awards judging team, coordinated by partner and sponsor, Educational Systemics®, identified nine organizations who personify the thought leadership of our industry. Their products and services are influencing the future of our nation by providing students and teachers with new and exciting learning opportunities and tools."

The *EdNET* awards program has been honoring leaders for 17 years at the annual *EdNET* Educational Networking Conference, now in its 21st year and sponsored by MDR.

Award winners will be announced on September 14, 2009, during the *EdNET* Conference in Chicago.

About *EdNET* and the *EdNET* Industry Awards

The *EdNET* Conference, which is produced by MDR and is now in its 21st year, is the education market's premier annual networking conference. It brings together education executives, school administrators, and policymakers to network and build strategic business partnerships. The *EdNET* Industry Awards program was created in 1992 to champion the efforts of progressive organizations helping to revitalize the nation's educational system. The *EdNET* 2010 Conference will be in Boston, September 26-28. For more information about the *EdNET* Conference and Industry Awards program, visit <http://www.EdNETconference.com> or phone 800-333-8802, ext. 4693.

About Lexia Learning

Lexia Learning Systems, Inc., headquartered in Concord, Mass., is one of the most highly regarded reading software companies in the nation. Established in 1984, the company provides a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency in students at all levels of ability, pre-K to adult. Today, Lexia's programs, including its flagship product, *Lexia Reading*, are used as an essential part of reading instruction in more than 12,000 schools nationwide, and have helped more than one million students learn to read. To learn more about Lexia, please visit www.lexialearning.com or call 1-800-435-3942.

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