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LEXIA PEER-REVIEWED RESEARCH TO BE PUBLISHED IN READING PSYCHOLOGY JOURNAL

*Latest Study Publication Adds to the Industry's Most Extensive
Body of Research Validating Lexia's Effectiveness*

Oct. 27, 2009 — CONCORD, Mass. — [Lexia® Learning Systems](#), one of the nation's most highly regarded providers of reading software, is quickly becoming the educational technology company with the most extensive body of peer-reviewed research proving the effectiveness of their products. The most recent research focuses on the efficacy of using Lexia's computer-assisted instruction to supplement phonics-based reading curriculum for preschoolers and kindergarteners in an urban public school system. The findings will be published in an upcoming issue of *Reading Psychology* journal, which will be Lexia's fifth published peer-reviewed study, along with two prestigious independent reviews.

Lexia Reading® is a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency. The program features a focused and intensive method for helping students maximize learning time for key reading skills, while providing educators with ongoing assessment and dynamic data to continually make differentiated instructional decisions.

The Company, in affiliation with professional research and design consultants, conducts scientifically-based outcomes studies to measure the efficacy of the *Lexia Reading* program in schools across the country. Studies have now been published in five peer-reviewed research journals.

- In 2006, the *Journal of Research in Reading* published a Lexia study that found Title I students in an urban, Boston-area school district closed the achievement gap by using *Lexia Reading*.
- A study published in 2008 by *Reading Psychology* journal proved that low-performing kindergarten students in an urban school district, when using Lexia in tandem with their phonics-based reading curriculum, made significantly greater gains in phonological awareness skills than low-performing students in the control group.
- *The European Journal of Special Needs Children* published in 2009 a Lexia study that determined that sixth and seventh grade students enrolled in remedial reading classes—including many with special needs—showed significantly larger gains in word-attack skills when using Lexia as an integral part of their reading instruction.
- The International Dyslexia Association journal, *Perspectives on Language and Literacy*, published a Lexia study in 2009 that examined three key challenges to successful implementation of comprehensive software programs such as *Lexia Reading*, and suggested considerations that can be made at the school and classroom level to ensure that students benefit from the learning opportunity that computer-assisted instruction presents.

In addition to the peer-reviewed research, Lexia is frequently the focus of independent research reviews, and consistently receives positive reviews from the experts evaluating the program. Most significantly, Lexia has been recognized by two major independent review organizations.

- In 2008, the Florida Center for Reading Research (FCRR) categorized *Lexia Reading* as a “Comprehensive Reading Program” able to address the needs of students in a wide range of grades and skill levels. Lexia was deemed appropriate in more categories than any other program within the FCRR review framework.
- In 2009, *Lexia Reading* became one of only 10 out of 171 programs in seven years to have been deemed to show effectiveness in two or more “beginning reading skills” categories by the What Works Clearinghouse (WWC). Described by the U.S. Department of Education’s Institute of Education Sciences as “a central and trusted source of scientific evidence for what works in education,” the WWC is one of the most rigorous standards of effectiveness for instructional programs and products. *Lexia Reading* is among a very small percentage (5.8%) of reading programs to receive this recognition since the WWC was created in 2002.

“We are pleased that our body of research continues to receive such high praise from experts in the industry; and we are equally proud of the outstanding work of our research team,” said Nick Gaehde, president and CEO of Lexia. “Based on these studies, our customers can be confident that Lexia is one of the most effective tools available to help them target reading skills and increase proficiency.”

For more information about Lexia’s peer-reviewed research and independent studies, please visit www.lexialearning.com/research.

About Lexia Learning

Lexia Learning Systems, Inc., headquartered in Concord, Mass., is one of the most highly regarded reading software companies in the nation. Established in 1984, the company provides a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency in students at all levels of ability, pre-K to adult. Today, Lexia’s programs, including its flagship product, *Lexia Reading*, are used as an essential part of reading instruction in more than 12,000 schools nationwide, and have helped more than one million students learn to read. In 2009, the *Lexia Reading* program was recognized as one of only 10 programs to have ever been deemed to show effectiveness in two or more “beginning reading skills” categories by the What Works Clearinghouse. To learn more about Lexia, please visit www.lexialearning.com or call 1-800-435-3942.

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